

DIAGEO | The Hotline

Diageo/Hotline Poll
Conducted By:



Field Dates: April 30- May 3, 2008
Sample Size: 803 Registered Voters
Margin of Error: +/-3.5

Note: Percentages less than 0.5 printed as *.
DPV = “Democratic Primary Voters”; RPV = “Republican Primary Voters.”

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Right direction	14%	27%	13%	5%	26%	6%
Wrong track	75%	56%	74%	90%	54%	89%
Neither (DO NOT READ)	6%	10%	8%	3%	11%	3%
Don't know/Refused (DO NOT READ)	4%	7%	6%	2%	8%	2%

2. And what is the most important issue facing the US today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Economy in general	36%	31%	37%	40%	31%	40%
War in Iraq - Oppose	11%	8%	12%	16%	6%	16%
Gas/fuel/oil prices	10%	9%	6%	13%	7%	11%
Terrorism	4%	8%	4%	*	8%	*
High cost of living/ inflation	3%	1%	3%	2%	2%	3%
Immigration/illegal aliens	3%	6%	3%	1%	7%	1%
Poor healthcare/hospitals; high cost of health care	3%	2%	4%	3%	1%	5%
Unemployment/jobs	3%	3%	3%	4%	3%	3%

War in Iraq - Support	2%	4%	4%	1%	4%	2%
Dissatisfaction with government/Congress/politicians/candidates	2%	2%	-	4%	2%	3%
Ethics/moral/religious/Family decline; dishonesty; lack of integrity	2%	1%	2%	1%	2%	2%
Moral values	1%	2%	1%	1%	2%	1%
Taxes	1%	2%	1%	*	1%	*
Social Security	1%	2%	-	*	2%	*
Outsourcing of jobs/jobs sent overseas	1%	1%	1%	*	1%	*
International issues/problems	1%	*	1%	1%	1%	*
Medicare issues	1%	*	-	1%	*	1%
Environment/pollution	1%	*	1%	1%	1%	*
Illegal drugs	1%	*	1%	*	1%	*
Other (SPECIFY)	4%	6%	3%	3%	6%	3%
Don't know/Refused	8%	9%	11%	5%	9%	6%

3. Opinion of... George W. Bush (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	13%	27%	11%	2%	28%	2%
Somewhat favorable	19%	35%	21%	7%	32%	9%
Somewhat unfavorable	14%	20%	18%	9%	18%	11%
Strongly unfavorable	49%	16%	45%	78%	18%	74%
Heard of but can't rate (DO NOT READ)	3%	1%	3%	3%	3%	3%
Don't know/Refused (DO NOT READ)	1%	-	2%	*	1%	1%

4. Opinion of... Hillary Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	20%	5%	19%	34%	6%	34%
Somewhat favorable	26%	15%	25%	35%	15%	36%
Somewhat unfavorable	15%	22%	15%	12%	18%	11%
Strongly unfavorable	33%	55%	34%	14%	58%	15%
Heard of but can't rate (DO NOT READ)	3%	1%	5%	3%	1%	3%
Haven't heard of (DO NOT READ)	1%	2%	-	-	2%	-
Don't know/Refused (DO NOT READ)	2%	*	2%	3%	-	2%

5. Opinion of... John McCain (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	16%	30%	16%	5%	29%	7%
Somewhat favorable	32%	46%	41%	19%	43%	21%
Somewhat unfavorable	19%	15%	17%	24%	15%	23%
Strongly unfavorable	20%	3%	12%	38%	5%	36%
Heard of but can't rate (DO NOT READ)	9%	5%	11%	11%	6%	9%
Haven't heard of (DO NOT READ)	2%	1%	1%	1%	*	2%
Don't know/Refused (DO NOT READ)	2%	1%	2%	2%	1%	1%

6. Opinion of... Barack Obama (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	26%	8%	18%	46%	8%	44%
Somewhat favorable	26%	25%	26%	26%	23%	25%
Somewhat unfavorable	14%	22%	12%	8%	21%	9%
Strongly unfavorable	25%	36%	32%	12%	40%	14%
Heard of but can't rate (DO NOT READ)	7%	7%	10%	5%	6%	6%
Haven't heard of (DO NOT READ)	1%	*	-	*	*	1%
Don't know/Refused (DO NOT READ)	2%	1%	1%	3%	-	2%

7. Opinion of... Bill Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	22%	6%	14%	39%	6%	37%
Somewhat favorable	27%	11%	32%	37%	10%	38%
Somewhat unfavorable	14%	22%	17%	8%	21%	8%
Strongly unfavorable	33%	59%	33%	12%	61%	12%
Heard of but can't rate (DO NOT READ)	4%	2%	5%	4%	2%	4%
Don't know/Refused (DO NOT READ)	1%	1%	-	1%	*	1%

8. Opinion of... Ralph Nader (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	5%	4%	4%	6%	5%	7%
Somewhat favorable	19%	15%	29%	19%	17%	21%
Somewhat unfavorable	23%	30%	18%	22%	24%	21%
Strongly unfavorable	25%	27%	22%	24%	28%	24%
Heard of but can't rate (DO NOT READ)	17%	18%	16%	15%	20%	15%
Haven't heard of (DO NOT READ)	8%	3%	9%	11%	3%	11%
Don't know/Refused (DO NOT READ)	3%	3%	2%	3%	2%	2%

9. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	11%	20%	9%	4%	21%	4%
Somewhat approve	22%	44%	19%	7%	41%	8%
Somewhat disapprove	14%	19%	15%	11%	16%	10%
Strongly disapprove	49%	15%	47%	76%	19%	74%
Don't know/Refused (DO NOT READ)	5%	3%	10%	3%	3%	4%

[ROTATE Q.10-12]

10. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	14%	29%	10%	3%	30%	4%
Somewhat approve	16%	31%	20%	4%	31%	3%
Somewhat disapprove	11%	16%	14%	7%	12%	7%
Strongly disapprove	54%	19%	49%	84%	21%	83%
Don't know/Refused (DO NOT READ)	4%	4%	7%	2%	6%	3%

11. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	7%	12%	7%	2%	13%	2%
Somewhat approve	20%	40%	21%	3%	37%	5%
Somewhat disapprove	16%	21%	21%	10%	20%	12%
Strongly disapprove	53%	21%	46%	82%	25%	78%
Don't know/Refused (DO NOT READ)	4%	5%	5%	2%	6%	2%

12. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	2%	1%	1%	3%	1%	3%
Somewhat approve	16%	12%	11%	20%	11%	21%
Somewhat disapprove	31%	29%	36%	29%	29%	31%
Strongly disapprove	44%	53%	42%	39%	53%	37%
Don't know/Refused (DO NOT READ)	8%	5%	10%	9%	5%	9%

13. Thinking now about primary elections for national, state, and local office, for which party's candidates do you typically vote in primary elections for national, state and local office - the Democratic Party candidates or the Republican Party candidates?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Vote in the Democratic primary	47%	7%	26%	90%	-	100%
Vote in the Republican primary	35%	85%	20%	2%	100%	-
Vote in other primary (DO NOT READ)	3%	2%	12%	2%	-	-
Don't vote in primary elections (DO NOT READ)	4%	2%	7%	2%	-	-
Don't know/Refused (DO NOT READ)	12%	5%	35%	4%	-	-

[ASK Q.14-16 ONLY IF Q13=VOTE IN THE REPUBLICAN PRIMARY; N= 278; MoE = +/-5.9%]

14. Are you satisfied that John McCain is the Republican nominee, or would you have preferred that the Republican Party nominated someone else?

	RPV
Preferred someone else	55%
Satisfied with John McCain	42%
Don't know/Refused (DO NOT READ)	3%

15. Which best describes your reaction to John McCain winning the Republican nomination for president -- You will vote for him enthusiastically in November; You will vote for him, but mainly as a vote against the Democratic candidate; You will vote for the Democratic candidate; or You will stay home on Election Day and not vote?

RPV

You would vote for him enthusiastically in November	34%
You would vote for him, but mainly as a vote against the Democratic candidate	42%
You will vote for the Democratic candidate	11%
You will stay home on Election Day and not vote	2%
Don't know/Refused (DO NOT READ)	12%

[ASK Q.16 IF Q15=2-5]

16. Now, in your own words, please tell me why (FILL FROM Q.15: You would vote for him, but mainly as a vote against the Democratic candidate; You would vote for the Democratic candidate; or You would stay home on Election Day and not vote)?

	RPV
Too liberal/not conservative enough	12%
No particular reason	11%
Don't like the Democratic candidates/I like Republicans/I'm afraid of what Democrats would do	10%
Disagree with his views on most issues	6%
Do not like him	6%
He is the lesser of evils/He's the best of the available choices	5%
Disagree with position on the Iraq war	5%
His age/too old	5%
He has some policies/positions that I like/that are better than the Democrats	5%
Not a real Republican	4%
Temper/anger issues	3%
Not well versed in politics	2%
He is the most conservative	2%
I'm Unsatisfied With The Republicans/ Things Got Bad After Republicans Took Over	2%

I Prefer Obama/ Clinton	2%
I want to know who the Democratic candidate before making up my mind	2%
Just haven't yet made up my mind	2%
Do not trust him	1%
Disagree with position on healthcare	1%
Disagree with position on the economy	1%
Believe he is incompetent	1%
Inconsistent/flip- flops	*
Too tied to special interests/lobbyists	-
Other (SPECIFY)	*
Don't know/Refused	12%

[ASK Q.17-Q.23 ONLY IF Q13=VOTE IN THE DEMOCRATIC PRIMARY; N=374; MoE = +/-5.1 %]

17. If the 2008 Democratic presidential primary were held today, whom would you support if the candidates were...? (IF "ALL," ASK:) If you absolutely had to choose, which one person would you support?

	DPV
Barack Obama	48%
Hillary Clinton	37%
Other (SPECIFY) (DO NOT READ)	-
All of the above (DO NOT READ)	1%
None of the above (DO NOT READ)	4%
Unsure (DO NOT READ)	8%

18. How satisfied would you be if Barack Obama wins the Democratic nomination for President?

	DPV
Very satisfied	43%
Somewhat satisfied	33%
Not very satisfied	9%
Not at all satisfied	12%
Don't know/Refused (DO NOT READ)	3%

19. How satisfied would you be if Hillary Clinton wins the Democratic nomination for President?

	DPV
Very satisfied	36%
Somewhat satisfied	39%
Not very satisfied	10%
Not at all satisfied	13%
Don't know/Refused (DO NOT READ)	2%

[ROTATE Q.20-23]

20. If Barack Obama wins the Democratic nomination for president, which would best describe your reaction -- You would vote for him enthusiastically in November; You would vote for him, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote?

DPV

You would vote for him enthusiastically in November	56%
You would vote for him, but mainly as a vote against the Republican candidate	21%
You would vote for the Republican candidate	12%
You would stay home on Election Day and not vote	6%
Don't know/Refused (DO NOT READ)	5%

[ASK Q.21 IF Q.20=2-5]

21. Now, in your own words, please tell me why (FILL FROM Q.20: You would vote for him, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote)?

	DPV
Inexperienced/not qualified	16%
No particular reason	13%
Disagree with his views	10%
Because he's a Democrat/Because Republicans/Bush messed up things	8%
Do not trust him	7%
Because we need a change	4%
I think Obama is a racist	3%
I don't want a Democrat/don't agree with Democrats/Prefer McCain	3%
Obama could be a good President/I like some of his views	3%
Dislike his religious affiliation- Rev. Wright remarks	2%
Too young/his age	2%
Lacks a platform	2%
Because I don't want McCain/McCain too old/McCain would follow Bush policies	2%
I prefer Hillary/I want Hillary to win	2%

Disagree with position on the economy	2%
Too liberal	1%
Too elitist	1%
Do not like his attitude	1%
Dislike his religious affiliation- Muslim	1%
Don't know enough about him	1%
Too tied to special interests/lobbyists	1%
Because he is against the Iraq war/We need to end the war	1%
Obama doesn't salute the flag	1%
Obama is the lesser of evils, I don't like other choices	1%
Other (SPECIFY)	2%
Don't know/Refused	9%

22. If Hillary Clinton wins the Democratic nomination for president, which would best describe your reaction -- You would vote for her enthusiastically in November; You would vote for her, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote?

DPV

You would vote for her enthusiastically in November	50%
You would vote for her, but mainly as a vote against the Republican candidate	27%
You would vote for the Republican candidate	9%
You would stay home on Election Day and not vote	8%
Don't know/Refused (DO NOT READ)	6%

[ASK Q.23 IF Q.22=2-5]

23. Now, in your own words, please tell me why (FILL FROM Q.22: You would vote for her, but mainly as a vote against the Republican candidate; You would vote for the Republican candidate; or You would stay home on Election Day and not vote)?

	DPV
No particular reason	14%
Disagree with her views	11%
Because she's a Democrat/Because Republicans/Bush messed up things	11%
Do not trust her	10%
Do not like her	7%
Because I don't want McCain/McCain too old/McCain would follow Bush policies	5%
I prefer Obama/She's not my first choice	4%
Too much of a Washington insider	3%
Would do a bad job/not qualified	3%
Hillary runs too negative a campaign/She is self-centered	2%
I don't like either of the Democrats	2%
Disagree with position on the economy	2%
Too power-hungry	2%
Too tied to special interests/lobbyists	2%
Too liberal	1%
Too elitist	1%
Too competitive	1%

Disagree with position on healthcare	*
Because we need a change	1%
Dislike affiliation with Bill Clinton	1%
Other (SPECIFY)	2%
Don't know/Refused	13%

[ASK ALL]

24. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the (ROTATE) Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democratic candidate	49%	11%	42%	85%	11%	83%
Republican candidate	35%	77%	27%	6%	77%	7%
Neither (DO NOT READ)	4%	3%	7%	1%	4%	2%
Don't Know/Refused (DO NOT READ)	12%	9%	24%	8%	9%	8%

25. And, regardless of how you plan to vote, who do you think has the best chance of winning the next election for president in 2008, the Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democratic candidate	53%	29%	51%	76%	29%	73%
Republican candidate	32%	55%	30%	15%	54%	16%
Neither (DO NOT READ)	2%	2%	1%	1%	2%	1%
Don't Know/Refused (DO NOT READ)	13%	14%	18%	9%	14%	10%

[ROTATE Q.26-29]

26. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Hillary Clinton, for whom would you vote? (IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
McCain	42%	84%	43%	10%	81%	13%
Lean McCain	1%	*	4%	1%	1%	1%
Clinton	45%	10%	33%	80%	10%	78%
Lean Clinton	1%	1%	2%	1%	1%	1%
Undecided	8%	5%	16%	5%	7%	5%
Refused to answer	3%	1%	2%	3%	1%	3%

27. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain and Democrat Barack Obama, for whom would you vote?(IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
McCain	41%	81%	41%	11%	82%	12%
Lean McCain	2%	1%	3%	1%	1%	2%
Obama	45%	12%	31%	80%	8%	76%
Lean Obama	2%	1%	2%	2%	1%	2%
Undecided	7%	4%	17%	4%	6%	5%
Refused to answer	3%	1%	5%	2%	2%	4%

28. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain, Democrat Hillary Clinton, and Independent Ralph Nader, for whom would you vote?(IF UNDECIDED/REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
McCain	40%	83%	37%	10%	79%	10%
Lean McCain	2%	1%	3%	1%	1%	2%
Clinton	43%	8%	31%	76%	8%	74%
Lean Clinton	1%	1%	2%	1%	1%	1%
Nader	4%	1%	8%	5%	4%	5%
Lean Nader	*	-	2%	-	-	-
Undecided	8%	5%	17%	5%	6%	5%
Refused to answer	2%	1%	1%	2%	1%	3%

29. Now, suppose the general election for president in 2008 were being held today between (ROTATE) Republican John McCain, Democrat Barack Obama, and Independent Ralph Nader, for whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
McCain	38%	78%	36%	9%	76%	10%
Lean McCain	2%	2%	2%	1%	2%	2%
Obama	43%	11%	29%	79%	8%	73%
Lean Obama	2%	2%	3%	2%	1%	3%
Nader	4%	1%	9%	3%	5%	4%
Lean Nader	1%	-	2%	1%	*	1%
Undecided	7%	4%	19%	3%	6%	4%
Refused to answer	2%	1%	1%	2%	1%	3%

[SPLIT SAMPLE Q.30-31]

30a. Which candidate - (ROTATE) John McCain, Hillary Clinton, or Barack Obama - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	24%	56%	20%	2%	57%	2%
Hillary Clinton	36%	11%	32%	56%	9%	56%
Barack Obama	24%	15%	22%	33%	13%	33%
None of them (DO NOT READ)	6%	7%	10%	1%	8%	3%
Don't know/Refused (DO NOT READ)	10%	10%	16%	7%	12%	7%

30b. Which political party - (ROTATE) the Democrats or the Republicans - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democrats	52%	12%	47%	90%	16%	84%
Republicans	27%	64%	21%	4%	59%	6%
Neither (DO NOT READ)	11%	13%	16%	3%	14%	4%
Don't know/Refused (DO NOT READ)	11%	11%	17%	3%	11%	6%

31a. Which candidate - (ROTATE) John McCain, Hillary Clinton, or Barack Obama - do you think would do the best job handling the nation's economy?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	29%	62%	23%	7%	61%	9%
Hillary Clinton	28%	9%	35%	39%	11%	41%
Barack Obama	28%	13%	24%	44%	12%	38%
None of them (DO NOT READ)	5%	7%	6%	2%	7%	2%
Don't know/Refused (DO NOT READ)	10%	9%	13%	8%	10%	10%

31b. Which political party - (ROTATE) the Democrats or the Republicans - do you think would do the best job handling the nation's economy?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democrats	49%	9%	45%	87%	13%	81%
Republicans	36%	81%	29%	7%	74%	10%
Neither (DO NOT READ)	6%	5%	11%	2%	7%	2%
Don't know/Refused (DO NOT READ)	9%	5%	15%	4%	7%	7%

[ASK Q.32-33 ONLY IF Q16=VOTE IN THE DEMOCRATIC PRIMARY; N=374; MoE = +/-5.1%]

[ROTATE Q.32-33]

32. From what you know about the campaign so far, would you say Barack Obama has been attacking Hillary Clinton unfairly, or not?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes, has been attacking Clinton unfairly	21%	17%	32%	18%	21%	-
No, has not	67%	67%	63%	70%	67%	-
Don't know/Refused (DO NOT READ)	12%	16%	5%	11%	12%	-

33. From what you know about the campaign so far, would you say Hillary Clinton has been attacking Barack Obama unfairly, or not?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes, has been attacking Obama unfairly	50%	42%	53%	51%	50%	-
No, has not	38%	42%	40%	38%	38%	-
Don't know/Refused (DO NOT READ)	12%	16%	7%	11%	12%	-

[ASK ALL]

34. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else? (IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strong Republican	17%	52%	-	-	44%	2%
Not so strong Republican	10%	32%	-	-	23%	2%
Independent, leans Republican	5%	16%	-	-	10%	1%
Independent	20%	-	100%	-	12%	11%
Independent, leans Democratic	8%	-	-	19%	1%	10%
Not so strong Democrat	7%	-	-	17%	1%	14%
Strong Democratic	26%	-	-	64%	*	55%
Other (SPECIFY) (DO NOT READ)	1%	-	-	-	2%	1%
Don't know/Refused (DO NOT READ)	6%	-	-	-	7%	4%

35. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, very conservative or haven't you thought much about this? (IF MODERATE ASK:) Do you tend to lean toward the liberal or conservative side?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Very liberal	8%	*	4%	16%	2%	2%
Somewhat liberal	17%	8%	13%	26%	7%	7%
Moderate, leans liberal	5%	3%	3%	7%	2%	2%
Moderate	15%	11%	22%	17%	11%	11%
Moderate, leans conservative	4%	7%	3%	3%	7%	7%
Somewhat conservative	24%	41%	27%	11%	39%	39%
Very conservative	13%	25%	8%	6%	26%	26%
Don't know/Refused (DO NOT READ)	14%	5%	19%	14%	7%	7%

36. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes, voted	86%	95%	85%	85%	84%	94%
No, did not vote	11%	4%	13%	14%	14%	4%
Don't know/Refused (DO NOT READ)	3%	1%	2%	1%	3%	2%

[ASK Q.37 ONLY IF Q.36= YES, VOTED]

37. And for whom did you vote in this most recent 2004 presidential election?

	TOTAL	Rep	Ind	Dem	DPV	RPV
George Bush	49%	89%	54%	14%	16%	87%
John Kerry	33%	5%	22%	66%	63%	2%
Ralph Nader	*	-	-	*	*	-
Other	4%	2%	2%	5%	5%	3%
Don't know/Refused	14%	4%	22%	16%	15%	8%

38. What is your marital status? Are you . . .

	TOTAL	Rep	Ind	Dem	DPV	RPV
Single	13%	9%	12%	16%	17%	10%
Married	64%	75%	64%	60%	57%	71%
Divorced	8%	6%	11%	9%	9%	7%
Separated	2%	*	1%	4%	2%	*
Widowed	10%	9%	11%	10%	12%	7%
Don't Know/Refused (DO NOT READ)	4%	1%	2%	2%	3%	3%

39. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Rep	Ind	Dem	DPV	RPV
None	68%	62%	69%	73%	72%	63%
One	11%	17%	11%	7%	9%	15%
Two	10%	12%	9%	10%	9%	12%
Three	5%	6%	5%	5%	5%	5%
Four or more	3%	2%	5%	3%	3%	2%
Don't know/Refused (DO NOT READ)	3%	1%	1%	2%	2%	4%

40. What is your age please?

	TOTAL	Rep	Ind	Dem	DPV	RPV
18-20	1%	-	2%	1%	1%	1%
21-24	3%	5%	2%	3%	3%	4%
25-34	7%	10%	5%	7%	9%	9%
35-44	13%	15%	13%	13%	12%	14%
45-54	20%	22%	24%	19%	19%	21%
55-64	19%	17%	21%	21%	19%	20%
65-74	17%	18%	18%	17%	18%	15%
75 +	14%	13%	12%	15%	14%	12%
Don't know/Refused	5%	1%	3%	6%	6%	4%

41. What is the last grade of formal education you have completed?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Less than high school	5%	2%	3%	7%	7%	1%
High school graduate	26%	23%	23%	29%	31%	23%
Some college/ vocational school	25%	22%	31%	26%	25%	24%
College graduate	28%	37%	28%	23%	22%	33%
Post graduate	13%	15%	13%	12%	11%	16%
Don't know/Refused	3%	1%	1%	3%	4%	2%

42. And please tell me which of the following categories applies to your total household income for 2007:

	TOTAL	Rep	Ind	Dem	DPV	RPV
Less than \$15,000	9%	3%	12%	9%	11%	5%
\$15,000 to less than \$30,000	13%	13%	11%	15%	13%	10%
\$30,000 to less than \$50,000	14%	16%	11%	14%	14%	15%
\$50,000 to less than \$75,000	15%	16%	18%	15%	16%	17%
\$75,000 to less than \$100,000	13%	16%	15%	12%	13%	14%
\$100,000 to less than \$200,000	10%	17%	9%	6%	6%	18%
\$200,000 or more	3%	2%	3%	3%	2%	3%
Don't know/Refused (DO NOT READ)	24%	18%	22%	26%	25%	18%

43. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Rep	Ind	Dem	DPV	RPV
White/Caucasian	75%	92%	81%	62%	61%	89%
Hispanic/Latino	7%	4%	5%	11%	10%	4%
African-American/ Black	11%	2%	4%	21%	22%	1%
Asian-American/Asian	1%	-	-	2%	1%	1%
Native American	1%	*	3%	1%	2%	1%
Other/Specify	1%	-	4%	-	*	1%
Don't know/Refused (DO NOT READ)	5%	1%	4%	3%	4%	4%

44. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Rep	Ind	Dem	DPV	RPV
Yes	38%	46%	36%	35%	35%	47%
No	51%	49%	53%	54%	54%	46%
Don't know/Refused (DO NOT READ)	11%	5%	12%	11%	12%	7%

A. Gender (BY OBSERVATION)

	TOTAL	Rep	Ind	Dem	DPV	RPV
Male	48%	52%	53%	43%	42%	52%
Female	52%	48%	47%	57%	58%	48%

B. REGION (BY PREFIX)

	TOTAL	Rep	Ind	Dem	DPV	RPV
West	20%	25%	16%	19%	18%	22%
South	36%	36%	35%	37%	37%	39%
Midwest	26%	25%	38%	22%	25%	22%
Northeast	18%	15%	11%	22%	20%	17%